

fiverr for Beginners



**How to Make Money
Online with Fiverr by
Selling Successful
Fiverr Gigs**

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Fiverr for Beginners

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Introduction

I want to thank you and congratulate you for downloading the book, *“Fiverr for Beginners: How to Make Money Online with Fiverr By Selling Successful Fiverr Gigs”*. This is the first step that will lead you towards increasing your income and creating a successful business.

Have you ever thought of getting out of the rat race? Leaving that dead-end job and starting your own business, so you don't have to take shit from nobody? In this book, I will do exactly that and teach you how to start your own Fiverr business that will allow you to do just that.

Fiverr is such a powerful tool because you get access to a wide variety of people in a market that you can sell products or services to. Many sellers don't know the intricacies of using the Fiverr system to generate consistent profits because they don't have that expertise. This book will teach you the proven steps and strategies that have helped many create a profitable Fiverr business and leave their jobs to be their own boss.

Thanks again for downloading this book, I hope you can apply the steps and strategies of this book to help you create a successful business that can support you and allow you to live life on your own terms.

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Chapter 1: What is Fiverr?

Fiverr is a top marketplace which offers services at the starting cost of just \$5. The name Fiverr has been derived from an American Slang where, “Fiverr” actually means a five dollar bill. Many people purchase and sell products and services through Fiverr every day.

The services offered range from advertisement, social networking and business promotion to translations, graphic designing and funny videos. These are just a few services which are offered from the wide list of offerings. These offered services are also known as “GIGS” on Fiverr. You can easily search almost for anything which you were looking for. People across the world frequently visit Fiverr to offer their knowledge & services.

Fiverr has lots of users; however, you don't need to worry about your data as it's totally secured and private. Fiverr is globally used by freelancers who offer different services to the clients. Over three million services are offered on Fiverr & it's on the rise approximately by four thousand services per day.

Fiverr charges 20% from successful transactions and if the transaction is not successful Fiverr doesn't take anything. Comparing with any of the other free lancing websites, you can easily get your job done on Fiverr and that too with quality.

Nowadays, a lot of individuals are making their living through Fiverr. Let's perform a few calculations at this point, let's say you are being paid for ten times from your Fiverr gig on daily basis, then you would earn \$40.00 ($\10.00×4) daily or \$1200.00 monthly, and chances are high that you would even earn more than that; however, you need to perform seriously on Fiverr.

Chapter 2: Getting Started with Fiverr

Fiverr is a successful open market for all sellers & buyers to get their job done only for \$5.00. A lot of individuals don't really consider Fiverr as a serious source through which they would be able to make huge amount of money, since their mind frame is that each gig will only get them \$5 & it won't make a significant impact on their income.

Though it's not a huge amount of money; however, if you are manage to get approximately 300 orders on monthly basis then you would earn approximately \$1200 (300×4) in a month.

With just four to five hours of work each day, a lot of top rated sellers on Fiverr are actually making more than \$3000 per month. You just need to work smart and need to be familiar with some of the techniques that would help you in achieving the desired target.

How does this site work?

You can sign-up for free and become a service provider on this platform. You can become a service provider for a service you specialize in. For monetary transactions, you would be required to link your Fiverr account with your account on PayPal.

Your buyers would pre-pay \$5.00 to Fiverr, before you have actually started the work. Fiverr would transfer this to your account post completion of your work and receiving a confirmation from your buyer about the same. So, the chances of you getting cheated are very minimal.

The commission charged by Fiverr for this service is 20% of your revenue. So, on every \$5.00 job, they get \$1.00 and you get \$4.00.

How to set-up a Fiverr account:

Step by step instructions on setting up a Fiverr account:

1. Visit <https://www.fiverr.com/>
2. Click on “Join” link on right hand top corner. You would be served with three options:
 - a. Create a new account using your email address
 - b. Connect using Facebook login credentials
 - c. Connect using Google login credentials
3. Click on the option you wish to select and follow the instructions thereafter accordingly.
 - a. Once you have accepted the terms and conditions (if you logged in using FB or Google page) it would bring you back to a screen, where it would confirm your username and email ID.
 - b. Post validating both the credentials you may click on “Join” tab.

You are ready to start using your account at Fiverr.

This platform is an outstanding place to authenticate your services, products, and ideas. You can get a rapid response on your offers and even instant feedback. This would also help you work on your sales skills as well.

If your Gigs are prepared and set well, you can have a high and consistent earning potential. Few pointers you need to remember are:

- *Do not forget to be in constant touch with the buyers.*
- *Keep them happy,*
- *Answer all the questions that they may have*
- *Inspire them to leave “thumbs up” as your feedback and promote the same within their group.*

Chapter 3: A Profitable Fiverr Business Model

Does making profits on Fiverr sounds like a outrageous idea to you? Think again...

As we discussed earlier, 'The name Fiverr has been derived from an American Slang where, "Fiverr" actually means a five dollar bill.' So this is a market to sell and buy products in just 5 dollars.

This is still not considered as a serious business by many people. According to them you cannot go anywhere with a small amount like \$5.00. However in reality, there are a lot of sellers who earn in the range of \$2500 - \$3000 per month by just investing few hours every day.

As you are selling your service, you need to be very creative with your ideas to earn money. For example, a top seller is offering his or her services to design your Facebook timelines, leaflets etc. for just \$5.00. This seller sold more than 800 gigs in a period of one year.

For someone who is great in graphic design, it would just take one or two hours to complete the task. You already have all the designs and templates ready, just a bit of modification is required as per the requirement of the buyer.

This example can give you a fair idea of how simple it is to make money on this platform.

What market is attracted to Fiverr?

People who are looking for the services at a low cost are attracted to this platform. Owners of small businesses are the main customers. They are looking for high quality work for an affordable cost.

A word of caution for buyers, SEO (search engine optimization) services should not be bought from this platform. As success or failure of these services would impact your business directly.

What gigs should be purchased on Fiverr?

Gigs like, introduction videos, graphic designing, product boxes, cover designs, eBooks etc. can be purchased from this platform. As a buyer, you should ensure that you always purchase from a top rated seller.

Sellers on Fiverr are primarily hardworking people who are looking to earn extra money. In case you someone cheats you on this platform, you may contact Fiverr support team and they would take care of it from there.

In serious situations, your money would be refunded by Fiverr and the scammers would be thrown out.

How to earn money on this platform?

You can earn money on this platform by offering the high quality services that targets a certain niche. You just need to remember here that any business requires time and a good amount of hard work, before it starts earning money. This holds true here as well.

Turning this platform into a serious business

If you consider Fiverr as a serious business, then these small deposits of 5 dollar can convert your PayPal account to \$500 to \$1000 every month. But, how do you actually make money from these 5 dollar gigs?

- a. Offer the services which do not take a lot of time to get completed
- b. In case you offer services for fixing bugs for software or writing articles, which have high time requirements. Therefore, it wouldn't be the best investment if you did these kind of gigs.
- c. Earning on this platform is a simple mathematics calculation. To earn \$800.00 every month, you need to make \$15.00 every hour, which means 3 gigs in an hour, or every gig should only consume 20 minutes or less.
 - Working hours per day: 4
 - Planned Earning per hour: \$15.00
 - Earning in a day: $4 \times \$15.00 = \60.00
 - o Getting 12 gigs (4 hours x 3 gigs per hour) every day is bit difficult, so let's take an average earning of \$40.00 per day.
 - Working days in month: 25
 - Basis average of \$40.00, your earning for the month: $\$40.00 \times 25 = \1000.00
 - Fiverr's commission @20% (20% of \$1000) = \$200.00
 - Your final earning: $\$1000.00 - \$200.00 = \$800.00$

We have done this rough calculation with the assumption that your gigs are only for \$5.00. However depending on the cost of your gigs (\$20.00 or \$50.00) this calculation can increase as well.

- d. There are only a few services which are easy and help you earn easy money, creation of timeline covers for a Facebook account, logo creation, small video (30-35 seconds) video recording, tweeting the followers, and this is not an exhaustive list.
- e. The idea of earning money on Fiverr really boils down to your creativity. Opt for a less time consuming service. Make sure that this is something people would love to buy over and over again.

f. Always think from the prospective of a buyer before deciding for a service.

All these pointers are good for reading, but how do you persuade people to purchase my gigs?

How to drive traffic to your Fiverr gigs? How to do marketing for your Fiverr gigs?

- 1. Keywords of your gigs play a very important role. Put yourself in shoes of a buyer and think about the keywords they would use to search for the services you are offering.*
- 2. Make sure to include appropriate keywords in your gig's title*
- 3. Keywords should be included in your gig's description*
- 4. Appropriate tagging should be done*
- 5. Including a video describing the gig*
- 6. Eye-catching images that attract many visitors*
- 7. Your gig should be publicized on appropriate forums threads.*
- 8. You should share your gig on Twitter, Facebook etc.*
- 9. Descriptions should be concise and clear, preferably in bullet format.*
- 10. Try to include testimonials for the successfully completed gigs.*
- 11. Build a free blog that can serve as a home page for the keyword on the services you are offering. You can also create a YouTube channel which can help you promote your services. Gigs can also be promoted by guest blogging, blog commenting etc.*
- 12. Basic SEO (search engine optimization) for your homepage can route traffic straight from Google page for your services.*

These are a few important pointers one should keep in mind before creating a Fiverr business. I can't emphasize enough how this platform is such a great place to start earning an extra income.

Search for a special talent that you possess and prepare a gig on it. This would be beneficial for the buyers of your services and extra income for you.

Chapter 4: How to Build a Top Selling Fiverr Gig

We have gathered a few pointers to create a top selling Fiverr Gig. Let's start with the basics.

How to Create a Gig?

1. On the top bar, click "Sales" tab
2. Now click on the "Create Gig" tab on the right side of the page

Few important pointers to remember:

• A Captivating Title

Explaining everything in the title would make it look too cluttered and may even cluster up the words in the link. So, the best option would be to keep the title, straight, direct and crisp. When you are doubtful in your selection of words, you may search for help from Google Keyword Planner. This would help you with the most searched keywords in google.

• Choosing correct categories

Your gig should be placed in a correct category and sub-category. A gig that is related to shoes won't make any sense in the kitchen category. Also, make different gigs for different categories.

• Displaying images

All the images of your gigs are uploaded in the gig gallery. Always consider following pointers while uploading the images in this gallery:

- *Format should always be .jpeg*
- *Size should not be greater than 2MB*
- *Size in pixels should be 682 (width) x459 (height)*
- *You should have the copyright of the image you are uploading. This should not be picked from some other platform or any place where you do not have the authority or copyright.*

• Description

The description you provide should include all the possible information that is useful for the buyer. You can use bullet points to better explain your services. This would also ensure that you haven't repeated anything in the description. The most important point to remember would be that the description should be limited to approximately 200 words or 1,200 characters only.

You also have room for creativity while you are formatting the description. So you can choose your own font size, font weight etc. You may even opt for text highlighter option to boost the description.

- **Tags and Keywords**

You can use up to five tags in combination of multiple keyword.

- **Your Video**

The pointers you should remember while creating a video are:

- *Size should be less than 50 MB*
- *Video should be of a high quality or HD quality*
- *Length of the video should be in the range of 15 (not less) to 60 (not more) seconds only.*
- *Should have a background soundtrack, for which you have the copyright. This can be a music or a voice over.*
- *Should have the statement, “Exclusive on Fiverr” either in text format or heard clearly*
- *You should have the copyright of all the images or footages or music you use in the video.*

Please remember, all the videos are reviewed by the Fiverr team, before being made public.

- **Feedback**

Normally people do not leave feedback for the seller unless they are prompted to do so. You may add a postscript in the delivery templates. Here, you can request the buyers to rate your gig as “thumbs up” if the gig was valuable. Trend says approximately 80% rated thumbs up, whereas remaining 20% didn’t rated at all.

- **Money-Back Guarantee for Buyers**

You can include a money-back guarantee on your gigs. If a buyer gives you a “thumbs down” you may offer to cancel his order. As soon as the cancellation offer is accepted, the refund would be initiated and the negative ratings from that buyer would disappear.

But, you have to be very careful that the cancellation statistics are not visible publicly. High amounts of cancellations may turn out to be high risk

transaction or a red flag for your prospective sellers and buyers.

- **Finding your First Buyer**

It is always the most difficult to find your first buyer. The primary reason for this is that you do not have any feedback or any portfolio to support you, and no one wants to risk their hard earned money with such a seller. You may request your family or friends to purchase some of your gigs. This would help you in building your portfolio and also acquire some social proof.

Chapter 5: Time-Tested Fiverr Gigs

With every passing day, there is more and more competition on Fiverr. Top sellers dominate this platform and make it difficult for new entrants to earn money.

To make it simple for you, we have tried to collate several hot selling gigs for you. These gigs will help you earn some extra money if you are planning to enter the Fiverr business.

#1. Designing: Logos, Banners, Cartoons and Social Media

• Graphic or Logo designing:

This is one of the simplest and best services to be offered on this platform. It is very quick and straightforward for someone to create a graphic if he is talented in graphic designing, photoshop etc. People can create more than 50 logos in approximately 4 hours, which is around \$200 in profits.

• Banner ads:

You can find banners of much better quality at fiverr compared to large design companies who charge you more than \$30.00 for same service. People find the designers on this platform and create a long term relationship with them. If you mix this with log designing, than you have the potential to offer two of the best gigs to the buyers.

• Cartoons:

If you have the ability to create cartoons of people, than you have the opportunity to access a large market. Although this is not as profitable as banner ad or logo design, but the sales are usually quite high here.

• Social media:

People often buy graphic designs for their Facebook, YouTube and Twitter pages like their Facebook fan page timeline cover photos. I even have a friend that purchased one for his Facebook fan page!

#2. Video formation – Controlling – Intro/Outro – Infographic Videos – humorous Videos

If you have nice video controlling and editing software and can integrate effects into video, then you will be able to accomplish all of the above.

In **Intro/outro** creation, once you get the after effects, you may look at some tutorials on YouTube and make some basic intro designs and sell them to people for \$5.00. Once you have produced a video project it will take you one minute to add in the person's text, after that you just have to assemble the video and you will be good to go.

Infographic videos: They are currently in high demand and are simple to create. There are plenty of WSO software that let you to create infographic videos with a significantly lower amount of time. You simply have to apply text and click on compile.

Humorous videos. Hot girls or strange men only! If you choose into either of these categories then you will be able to create hilarious and funny videos where you hold a sign for \$5.00 or do something crazy for \$5.00. You can hum happy birthday to somebody or you may even give them a sexy dance. Get Creative!

Controlling and Editing. The biggest pain on a daily basis for a YouTuber is editing. Editing is simply one of the fastest ways to profit using Fiverr. Provided that you've got speedy internet and superior editing software, you can have a consistent amount of buyers.

#3. Voice Acting

With a high quality microphone and a radio voice, you can create a voice acting gig. Using a high quality microphone and a pop filter allows you to deliver studio quality sound to your Fiverr service.

One of the most simple ways to earn money on Fiverr is probably through Voice acting. This is mainly because it's so straightforward to control and provided that you have got a high quality microphone, you will be able to do wonderful things in a short period of time.

#4. Writing – Articles

If you can write 10,000 words per day then creating a Fiverr writing gig will be allow for consistent profits.

Articles. People are always looking to purchase 50 + gigs from someone who is good at writing and has a quick reply time. There is a lot of money to be made in the article writing industry. You'll need twenty consistent and reliable clients to be able to earn a full wage from writing articles.

Sales copy. If you are actually an excellent copywriter and you are not interested in writing 10,000 to 20,000 thousand words per day then you can

look into writing sales copy. This will include the things like sales videos, text on ads, sales pages and landing page text.

#5. Quality check – Article Editing

Quality check/Proofreading of the articles is also another a solid gig to do on Fiverr. There are not many users on Fiverr who offer great proofreading services for articles, eBooks and sales copy. Numerous gigs uses automated software to just confirm for spelling errors. The reason why people need proofreading is not only for spelling, it's for the content flow and the grammar, so by using automated software there will be no value provided to the buyer.

This makes space in the market for people who enjoy proofreading and editing content. You can charge around \$5.00 for \$500.00 – 1000 words and maybe add \$5.00 for every 1,000 words thereafter.

#6. WordPress Problem Solving

If you can solve problems and errors with WordPress; then Fiverr is the right place to sell your service. WordPress problem solving gigs are constantly earning money. They sell loads of gigs and the jobs usually take a short period of time to complete depending on your prowess with wordpress.

#7. Business suggestion – Marketing suggestion

Giving people guidance and suggestions on business, advertising and marketing is another good gig to do on Fiverr.

People are always happy to see what \$5.00 can get for the advice on their business. Most people who give services like this have some pre designed templates that they just use over and over again.

#8. False Likes, supporters, Favourites & Shares

False social presence is a multi-million dollar industry that has been in the trend do to the boom in social media marketing. If you can get your hands on the correct software that creates and verifies Twitter and Facebook accounts, you can easily earn lots of money using Fiverr.

There are many programmes that create fake Twitter accounts that will follow anyone you tell them too. It can create thousands of Twitter accounts in a few minutes and you can tell them all to follow, like and share or retweet. This makes it easy to provide a service like this.

#9. ShoutOuts On Social Media

If you have a big Twitter, Facebook, Instagram or Tumblr following, you can offer shoutouts to your buyers. It only takes a matter of seconds to tweet a message to your audience and as far as your audience are real people, buyers will keep coming back for more.

#10. Marketing – Banner Ads – leaflets --Links.

You can also earn money by promoting people's business, websites social profiles and blogs using flyers, leaflets, banner ads and links.

Chapter 6: How to Promote your Gigs to Beat out the Competition

Once everything is setup and your Fiverr gig is live, you just need to apply the secret sauce to keep up the gig ranking and sales flowing in.

Below are few tips as how you can apply the secret sauce to your Fiverr gig:

Step 1 – Create a Dummy Account

You need to buy your gig twice. Then give your gig a good positive review (There will only be a loss of \$2.00 if you do this).

Step 2 – Forged Visitors

Now, you just need to send no less than two hundred and fifty fake hits/visitors to your Fiverr gig. This will increase your gigs impressions and make it more noticeable to cash at hand buyers.

If you are not aware of how to get fake visitors, you can just purchase them from Fiverr, however do not go overboard with them.

Step 3 – Precise Tags

Make sure you use correct and precise tags for your gigs and also take account of the keywords you want to rank for in the heading title and description.

You can use tags like-

1. 3D animation
2. Whiteboard
3. Video animation
4. Whiteboard animation

Chapter 7: Secrets of Highly Successful Top Rated Fiverr Sellers

Here are the top five Secrets to Becoming a Fiverr Top Rated Seller:

Secret #1. You should not be rude to sellers who might have overlooked your instructions.

This one can be a bit annoying, when sellers ignored your instructions. Just don't get annoyed, depressed, angry or rude. This is NOT acceptable under any circumstances.

Be humble, kind and courteous and remind the customer about their order and if they have missed anything in their order.

Secret #2. Receiving GREAT feedback and comments from buyers.

Give incentives and offers to your buyers to give you good feedback when you send your work. You may offer them a 30-day round trip FREE to tweak their graphics, website or give them good marketing advice while you delivering your work. This will generate GREAT results and feedback.

Even if you don't receive any nice comment or feedback, you can still click the positive feedback button and say positive things like "Wow, thanks for the work. I appreciate the gig. Happy to work for you again."

Remember that new Buyers will be examining your work, and if they see row after row of Orders Completed, you will attract the buyer much more because there is already a proven track record.

Secret #3. Handling Negative Feedback.

Do not get pessimistic and post a negative remark on the job with a thumbs down aimed at your Buyer. Converse with the Buyer and politely suggest

you jointly cancel the job and refund with a promise that the Buyer removes the negative remark. Be practical and ask them if you have misunderstood the task and you'd be happy to do it over again. Once again, settle down the removal of the bad mark by swapping with the more refined work you deliver them.

Secret #4. Keep in mind that Buyers Judge a Book by its Cover

Attractive shiny things get clicks. The dull and dreary looking Gigs will simply get overlooked. If your gig looks plain, then don't expect a lot of Buyers knocking on your door.

Understand that if your graphics skills are not so hot, then you need to find a Fiverr freelancer that has killer graphics.

Secret #5. Ask for the help of Fiverr Editors

Ask for a boost in visibility, so when people are searching for Writers, your gig would show up a little higher on the first page. That tiny boost in your gig visibility is the difference between a bestselling gig and a not-so-bestselling one.

Chapter 8: Follow these Steps to Get Started

Here are some great steps that you can do to start on your Fiverr success journey right away!

Step - I: Connect to Fiverr.com

Even though getting registered on any site that requires a sign up a minute or two, it is highly suggested that you spend at least 10 minutes on registration to create your profile, for it actually helps with the buyers recognizing who you are and establishing a relationship.

Choose an effective name and add a striking profile image. The third task is to add a description - who you are, how you can help others and why your services are different from others. Once you are done, you are ready to move forward...

Step - II: Establish Some Gigs

After launching three to five gigs on Fiverr, now it's a time to uphold what you have been offering. Once more, another secret trick is to make use of tags when you post your new gigs.

Step - III: Reply To Requests

Aim to reply as many requests as possible without spamming, or you may get banned. You can even copy-paste your offers making some simple customization or you can forward them to your gig urls.

Step - IV: Make Reputation

It is true that you can make money on Fiverr simply, but the negative ratings surely affect your earning potential. Maintain a clean reputation and in case something bad happens, give appropriate explanations. You are

given chance to reply the negative rating by buyers and make it clear to the other buyers why it happened.

Step - V: Leverage other platforms

To be sincere, you can sell most of the stuff you buy on Fiverr.com for at least 2 to 3 times higher prices on other platforms. Find other platforms like oDesk or glance to get more leads and more buyers.

Step - VI: Have several accounts

This can really be helpful if you want to focus on some special services through one account and something else using the other. This could also be helpful if you have some issues with one of your account or have negative ratings.

Conclusion

Are you ready to turn a profit on Fiverr and take your life to the next level?

If you got this far in the book, which not many of you will, I congratulate you because you are the 10% that this book will truly make an impact on. I want you to take these strategies that you learnt in this book and apply them immediately.

If you don't apply the strategies mentioned and you just forget about it the next day, this will just be another book that you have collected in your library of books and that would be a shame. Everyone has 24 hours, use the next 24 hours to build your successful Fiverr business.

I know this book will help you turn a profit with Fiverr and allow you to see the amount of potential this platform has.

Finally, if you enjoyed this book, please leave a review for this book on Amazon. It'd be greatly appreciated!

Thank you and I wish you Success on your path to Freedom!

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